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DRIVE MOTORS POWERS KARMA ORANGE COUNTY'S ONLINE CHECKOUT, ENABLING ENTHUSIASTS TO SHOP FOR LUXURY ELECTRIC REVERO FROM HOME

IRVINE, CA (November 13, 2018) -- <u>Drive Motors</u>, which builds online car-buying solutions for the largest car-dealer groups, banks, and brands in the country, today announced a partnership with Southern California automaker, <u>Karma Automotive</u>. Through the seamless integration with Drive Motors' platform, Karma's company-owned dealership in Orange County, California, now can offer Karma Revero enthusiasts a simple, online-buying experience. Since launching three years ago, Drive Motors has been building online-checkout experiences for auto dealerships that integrate into the dealers' own websites and transform them into e-commerce destinations.

"Having our online shopping experience seamlessly powered by Drive Motors' technology reinforces Karma's reputation for luxury and innovation," said Ehren Bragg, Store Director for Karma Orange County. "Additionally, our partnership enables us to expand Karma's retail footprint beyond our current local markets, providing unprecedented accessibility to potential customers across the United States."

By partnering with Drive Motors, Karma Orange County allows their clients to finance or lease a Karma Revero online in a seamless transaction that only requires a physical signature at the dealership. From full financing or leasing to customizing their new vehicle with specific upgrades, consumers are offered a unique shopping experience, a vast majority of which can be conducted from the comfort and privacy of their home or office.

"We know offering a sophisticated and convenient online destination is paramount to Karma as a company, as well as their discerning clientele, and we are proud to partner with them in offering an unparalleled online-checkout experience," said Aaron Krane, CEO and founder of Drive Motors.

About Drive Motors:

Drive Motors powers over \$1 billion dollars in online car sales for the largest auto dealers, banks, and brands in the world. Drive Motors uses a native approach that transforms and leverages a dealership's own website and sales team. Drive Motors' team has led efforts at the world's most venerated technology companies, including Google, Oracle, Facebook, Cargurus, Cox Automotive, and Drive Motors' investors helped start companies such as Paypal, Facebook, Tesla, Lyft, SpaceX, and others. For more information, visit <u>drivemotors.com/dealers</u> and follow them on Twitter, Facebook, and LinkedIn.

Meet Karma Automotive and Karma Revero:

Karma Automotive designs, engineers, assembles, and markets luxury electric vehicles, all from its Southern California base of operations. Founded in 2014 and employing nearly 1,000 people worldwide, Karma Automotive is committed to elevating and growing the luxury mobility experience for its customers, and draws on global relationships and technology partners to achieve this. Named Green Car Journal's 2018 Luxury Green Car of the Year, Karma Revero is a luxury electric vehicle powered by dual electric motors that embodies the company's goals of offering leading automotive design, technology, customization, and an outstanding customer experience. Learn more about Karma Automotive and Revero at www.karmaautomotive.com or visit the password-free Karma Newsroom at www.karmanewsroom.com for the latest press releases, videos, and images.